

FRIDAY 31 AUGUST 2018

AFRICAN TOURISM LEADERSHIP FORUM

ACCRA INTERNATIONAL CONVENTION CENTRE, ACCRA, GHANA

THEME: DRIVING INTRA-AFRICA TRAVEL THROUGH INNOVATIVE LEADERSHIP

PROVISIONAL PROGRAMME

08h00 - 08h30	REGISTRATION	
	PRELIMINARIES	
08h30 - 08h40	WELCOME MESSAGE	Akwasi Agyeman CEO - Ghana Tourism Authority
08h40 - 08h50	MESSAGE OF SUPPORT: DEAN OF AFRICA DIPLOMATIC CORPS	TBC
08h50 - 09h20	POSITIONING TOURISM AS PRIORITY SECTOR IN AFRICAN ECONOMIES	Message From Unwto: Elcia Grandcourt Director - UNWTO Africa Programme
09h20 - 09h30	DEVELOPING GHANA AS THE HUB FOR BUSINESS TOURISM/MICE IN WEST AFRICA	Hon. Catherine Afeku Minister of Tourism, Arts And Culture, Ghana
09h30 - 10h00	OPTIMISING TRAVEL & TOURISM TO DIVERSIFY AFRICAN ECONOMIES	TBC
10H00 - 10h30	NETWORKING AND REFRESHMENT BREAK/GROUP PHOTO	
10h30 - 11h00	THE STATE AND FUTURE OF TOURISM IN AFRICA	INSIGHTFUL PRESENTATION Christelle Grohmann Director - Grant Thornton, South Africa
11h00 - 12H00	DIALOGUE ON PROGRESSIVE POLICY MAKING FOR IMPACTFUL TOURISM DEVELOPMENT	PANEL DISCUSSIONS Hon. Catherine Afeku Ghana Minister of Tourism, Arts and Culture Carmen Nibigira Project Director Horwath Ptl, Rwanda and East Tourism Africa Platform Hon.derek Hanekom Minister of Tourism South Africa (Invited) Hon. Najib Balala Kenya Minister of Tourism (Invited) Moderator: Gillian Saunders Advisor to South Africa Minister of Tourism
12h00 - 13h00	ENHANCING INTRA-AFRICA AIR ACCESS AND CONNECTIVITY THROUGH STAKEHOLDER COLLABORATION	PANEL DISCUSSIONS Hon. Cecilia Dapaah Ghana Minister for Aviation (Invited) Ms Jeanette Moloto Africa Account Director, Marriott (Invited) Paul Van Den Brink Project Manager, Air Access, Wesgro, Cape Town (Invited) Mr. Raphale Kuuchi VP Africa at LATA (TBC) Ethiopian Airlines/AWA Representatives (TBC) Moderator: Jon Howell Managing Director, Aviation Development, Bench Events, UK
13h00 - 14h00	NETWORKING LUNCH	
14h00 - 14h30	DEFINING PRIORITIES FOR CREATING SMART TOURIST DESTINATIONS: LESSONS FROM RWANDA	INSIGHTFUL PRESENTATION Rosette Chantal Rungamba Managing Director, Songa Africa, Rwanda
14h30 - 15h30	PUBLIC - PRIVATE PARTNERSHIP: SHIFTING MINDSETS FOR REVOLUTIONALISING TOURISM INFRASTRUCTURE DEVELOPMENT	PANEL DISCUSSIONS Vincent Oparah Project Manager: Skills Development and Youth Employment Head of Tourism, Nepad, South Africa Virginia Messina Director, Government Affairs WTTC, UK. Christelle Grohmann Director, Grant Thornton, South Africa WBG/AFDB Representatives (Invited) Moderator: Miller Matola CEO, Millvest And Former CEO of Brand South Africa
15h30 - 16h00	QUALITY STANDARD AND CUSTOMER SERVICE: CRITICAL TOOLS FOR CREATING SUSTAINABLE TOURISM AND HOSPITALITY SECTOR IN AFRICA	INSIGHTFUL PRESENTATION Lee-Anne Bac Director - Grant Thornton, South Africa
16h00 - 16h50	THINK TANK SESSION: UNLEASHING INNOVATION FOR SUSTAINABLE TRAVEL AND TOURISM SECTORS IN AFRICA	PANEL DISCUSSION Jerome Touze CMO, Travelstart, South Africa Prof Dimitrios Buhalis Head of Department, Tourism & Hospitality Bornemouth Univeristy, UK Dr Kobby Mensah Head of Department, University of Ghana Busines School Arche Hesse Ghana Interbank Payment and Settlement Systems (Ghipss) (Invited) Moderator: Kwakye Donkor CEO, Africa Tourism Partners
16h50 - 17H00	CLOSING REMARKS	Akwasi Agyeman & Kwakye Donkor
19h00 - 21h00	AFRICA TRAVEL AND TOURISM LEADERSHIP AWARDS	Venue - TBC