**2021**

**UNWTO TOURISM TECH ADVENTURES I AFRICA YOUTH IN TOURISM INNOVATION SUMMIT & CHALLENGE**

**COMPETITION ENTRY FORM**

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| **ENTRY GUIDELINES** (*Clearly indicate the following to avoid disqualification):* | COMPETITION TIMELINES |
| 1. The vision, uniqueness, authenticity and rationale. 2. An evidence of innovation and travel & tourism or related industry challenge being solved in Africa - era and into the future *(such as technological, social entrepreneurship, educational, youth empowerment and job creation, environmental sustainability, community development, etc.)* 3. The sustainability of the impact of the project on travel and tourism, local communities and/or related industries. 4. Timelines for the project. 5. The kind of support required – funding, investors, mentorship, partnerships, etc. 6. Additional, but relevant information of not more than 500 letters. | 1. Challenge Opens: 10 May 2021. 2. Closing date: 15 June 2021. 3. Adjudicators will shortlist Top 5: 21 June – 30 June 2021. 4. Shortlisted project promoters will be informed: 5 July 2021. 5. Mentorship for elevator pitches (6 hours): 12 July - 26 July 2021. 6. Shortlisted project promoters: 5-minute presentation at the Summit - 29 July 2021. 7. Top 3 announced on 30 July 2021. 8. Winners & Runners-up announcement: At ATLF Awards in Kigali, Rwanda in mid-November. |

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| **COMPETITOR DETAILS:**Mr/Ms/Dr/Prof: \_\_\_\_\_\_\_Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Surname:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Job title:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Organisation: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Mobile: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_City:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Country: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Project Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **COMPETITION ENTRY DETAILS :** Project Rationale (Maximum: 250 letters Max): |
| 1. Project Challenge/problem statement (Maximum 250 letters): |
| 1. Project’s business case (Maximum 300 letters): |
| 1. Please select investment made to-date: A. US$ 0 - US$ 5000 B. Between US$5001 – $10000 C. US$ Over $10 000 |
| 1. Indicate potential project Impact (3 Key Impacts: Maximum – 300 letters) 2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_      1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| 1. Please select project stage or lifecycle: A. Under 1 year B. Between 1 and 5 year C. Over 5 years |
| 1. Indicate the kind of project-support required (Maximum – 100 letters): |
| 1. Provide additional, but relevant information (Maximum 500 letters): |